

# Group & Individual Marketing News Bulletin



South Carolina

BlueCross BlueShield of South Carolina  
is an independent licensee of the  
Blue Cross and Blue Shield Association



## ARCHIVES

You may access marketing bulletins from 2008 to present in the *Agents* portion of our Web site, [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com).

## NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to [grpandindv@bcssc.com](mailto:grpandindv@bcssc.com).

## ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com), and select *Agents*. Then, select "Order Supplies" under *Resources*.

## QUESTIONS?

Contact your marketing representative at 1-800-288-2227 ext. 42328 if you have questions.

August 31, 2009

Vol. VIII, No. 25

## Now Online!

### ***New, Easier-to-Use Agent Training Learning Management System (LMS)***

We are pleased to announce LMS is now back online with a whole new look and feel! Courses are easier to access than ever before, and we have significantly reduced the number of training tests you need to complete. This will reduce the amount of time it takes you to complete our training programs.

What are the benefits of the new agent LMS?

- A new home page with simplified access to training course material. All courses are packaged into training portfolios according to type of appointment. To view course material for your appointment type, simply click on the corresponding link on your LMS home page.
- We've significantly reduced the number of required tests for new agent appointments to only two tests — the product portfolio test corresponding to your appointment type and a HIPAA test. (If you are appointed to sell our Medicare Advantage/Part D plans, you also have a separate series of tests to complete annually in accordance with CMS regulations.)
- Course material is available for reference 24/7 — even after you have completed your training requirements.
- You can print course material for reference.
- You must achieve a minimum score of 85 percent on each test to receive training credit (previously, it was 80 percent).

We hope you like the new look and feel of our online training programs. If you have questions or need assistance, please e-mail [pbt.training@bcssc.com](mailto:pbt.training@bcssc.com) or contact Cheryl Brinchi at 803-264-4126 or Chad Aguilar at 803-264-2969.