

Bextra and Celebrex Claims Administrator
c/o Rust Consulting, Inc.
P.O. Box 24675
West Palm Beach, FL 33416

Claimant ID #52700161



BLUE CROSS BLUE SHIELD OF SOUTH CAROLINA
ATTN: CEO
DEPT AA-270 I-20 E AT ALPINE RD
COLUMBIA, SC -

October 2, 2009

VIA UNITED STATES MAIL

To: Bextra and Celebrex Third-Party Payers

Re: ***In Re: Bextra and Celebrex Marketing, Sales Practices and Products Liability Litigation***
Case No. M:05-cv-01699-CRB, U. S. District Court for the Northern District of California
Extension of Claim Deadline to December 18, 2009

Dear Sir/Madam:

This letter is to inform you that by Order of the Court dated September 25, 2009 the deadline for filing a claim in the Bextra and Celebrex purchaser settlement has been extended.

We previously mailed you a Notice and Claim Form identifying the claim deadline as October 23, 2009. However, the deadline has now been extended to **December 18, 2009.**

If you have not yet filed a claim, we urge you to do so. As long as your claim form is postmarked by December 18, 2009, it will be considered timely. You may download the claim form at the court-approved website located at <http://www.BextraCelebrexSettlement.com/TPPHomepage.htm> or you can request a claim form be mailed to you by calling the Claims Administrator at the number listed below.

If you have any questions or would like to obtain more information concerning the settlement, visit the official website, www.BextraCelebrexSettlement.com, or call the Claims Administrator toll-free at 1-800-547-9360.

Sincerely,

Claims Administrator